



EXAMPLE SCRIPT FOR OUTREACH SPEAKERS

Please feel free to adjust this script and make it your own! The most engaging speakers include their own personal anecdotes, speak from their hearts, and keep it short and sweet.

PRO TIP: Practice reading your script out loud to a friend or family member and time how long it takes to see if you need to shorten it.

1. Introduce yourself and explain what we do at Siena Literacy Center.

Thank you for having me here today. My name is _____, and I'm here today representing Siena Literacy Center. Siena is a non-profit in Northwest Detroit that works with adult learners to help them reach their goals by offering one-to-one tutoring in reading, math, and English as a foreign Language.

Siena Literacy Center is a sponsored institution of the Adrian Dominican Sisters and has been operating since 1995.

[Share your personal story! Describe how you came to Siena Literacy Center and why the work here is personally important to you!]

2. Share why our work is meaningful.

Did you know that in the state of Michigan, 1 in 5 people struggles with literacy skills in reading or math? In Wayne County, that's 1 in 3 people. At Siena, we're working to change that statistic. And that happens by helping individual students, one at a time.

Students come to Siena for a wide variety of reasons. Some want to improve their job skills or get a promotion at work. Some want to take the GED exam. Some want to read to their children, or to be able to communicate with their children's teachers. Some want to pass the US citizenship exam. Some want to be able to fill out a form at the doctor's office or study for the exam to get their driver's license. Some want to read their mail or a menu.

[Feel free to include personal anecdotes of students you have worked with if time allows, but please do not include names or identifying information.]

That's where our volunteer tutors come in. By meeting with tutors for two hours, once a week, students can get the individualized attention they need to help meet their goals. Siena provides all training and curriculum, and no teaching experience is necessary. These individual, human relationships help our students get the support they need to reach their goals.

3. Conclude with a direct call to action.

Education is a community mission, and we need support from our community and all of you to succeed! I hope that all of you today will consider how you can help members of your community by supporting Siena Literacy Center.

- Maybe you have a few hours a week to share with an adult learner as a volunteer tutor.
- Maybe you can join our mailing list or share about our organization with a friend.
- Maybe you can consider a donation to help support the important work that we do.

Thank you for your time today and for any support that you can give to adult education!

[Explain where people can find you after your talk if they would like more information.]